

Part	obj	Marks	Question	Answer Option 1	Answer Option 2	Answer Option 3	Answer Option 4	Correct Answer(A/B/C/D)	CO (any one)	Bloom's Taxonomy Level (any One most relevant only)
A1	obj	0.5	Production Management starts with	Aggregate planning	Average planning	Strategy formulation	None of the above responses	A	CO1	L2
A2	obj	0.5	Characteristic of a good product design is	Functionality	size	price	quantity	A	CO1	L2
A3	obj	0.5	The main role of the operations function within the organisation is to:	Do what the market requires.	Make things cheaply.	Produce products and services.	Implement, support and drive strategy.	D	CO1	L2
A4	obj	0.5	importance of service in POM is	increasing	decreasing	overstated	None of the above responses	A	CO1	L2
A5	obj	0.5	POM is closely related to	HR function	maintanance function	design function	None of the above responses	D	CO1	L2
A6	obj	0.5	Which of the following performance objectives are key to Indigo Airline's strategy?	Quality and speed	Flexibility and cost	Cost and dependability	Speed and dependability	C	CO1	L2
A7	obj	0.5	Value analysis tool is used for reduction in cost in which parameters cannot be compromised	quality, reliability and performance	reliability, cost and credibility	performance and commmercial operations	None of the above responses	A	CO1	L2
A8	obj	0.5	During the decline stage of the product–service life cycle, the number of competitors will:	Be few	Decline	Be stable	Increase	B	CO1	L2
A9	obj	0.5	Value enginnering is applied when product is introduced	TRUE	FALSE	Not Applicable		B	CO1	L2
A10	obj	0.5	Concurrent engineering leads to	eleimination of waste	reduction in costs	improvement of quality	All of the above responses	D	CO1	L2
A11	obj	0.5	In introduction phase of product life cycle, when price keeps decreasing and promotion is increasing, than it is called as	Rapid skimming stratgy	slow penetration strategy	slow skimming strategy	rapid penetration strategy	D	CO1	L2
A12	obj	0.5	Airlines and Resorts are the example of	Professional Services	Mass Services	Service Factory	Service Shop	C	CO1	L2
A13	obj	0.5	Dynamism in Operations Management means	Adaptable	LEAN	Process Oriented	None of the above	A	CO1	L2

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A14	obj	0.5	Which of the following are not the Objectives of Operations Management?	Delivering Value	Customer Satisfaction	Timeliness	Employee Punishment	D	CO1	L2
A15	obj	0.5	Pharmaceutical Companies are allowed to break down the existing drugs to know its composition. This is	Target Costing	Concurrent Engineering	Reverse Engineering	None of the above	C	CO2	L3
A16	obj	0.5	In a job shop, products are made in small lot sizes with the ability to achieve	maximum flexibility	minimum flexiblity	both of the above responses A and B	None of the above responses	A	CO1	L2
A17	obj	0.5	Concurrent engineering also called as	reverse engineering	simultaneous engineering	both of the above responses A and B	None of the above responses	B	CO1	L2
A18	obj	0.5	Which of the following is not an area of responsibility for Operations manager?	inventory	purchasing	warehousing	marketing	D	CO1	L2
A19	obj	0.5	In the decline stage of product life cycle, profit from the products starts	decreassing	increasing	constant as earlier	None of the above responses	A	CO2	L3
A20	obj	0.5	Feasible solution and optimal solution of any product is	always same	not always same	may be same	None of the above responses	C	CO1	L2
A21	obj	0.5	As per PLC, Men's Grooming Products are in	Introduction Stage	Growth Stage	Maturity Stage	Decline Stage	C	CO2	L3
A22	obj	0.5	Esteem Value is associated with	Purpose that Product fulfils	Pride Possession of the Product	when Product is not in use	Customer is prepared to pay for the Product	B	CO1	L2
A23	obj	0.5	Mass Customization of Technical Products is meant for	Innovators	Early Adopters	Laggards	Late Majority	D	CO2	L3
A24	obj	0.5	In case of services performed for a product, assessment of quality is	easy	difficult	cannot be assessed	None of the above responses	B	CO1	L2
A25	obj	0.5	Process of managing resources to deliver good and services to customers is	operations management	project management	both of the above responses A and B	None of the above responses	A	CO1	L2
A26	obj	0.5	All the transformational processes happening between input and output in a process flow is called	strategic processes	work in progress	continuous process	None of the above responses	B	CO1	L2

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A27	obj	0.5	In the case of ----- the products are produced as per the specifications of the customers	Mass production	Job production	project production	None of the above responses	C	CO1	L2
A28	obj	0.5	Level of Output volume for which total costs equal total revenues	Sales	Profit	Break Even Point	none of the above	C	CO2	L3
A29	obj	0.5is measure of the quantity of output per unit of input.	Safety Levels	Sociability	Productivity	Marketability	C	CO1	L2
A30	obj	0.5	Which of the following is not an attribute to classify the services	Tangibility	Perishability	Simultaneity	degree of customer contact	A	CO2	L3
A31	obj	0.5	Materials, land, energy and human capital resources are examples of	inputs	transformation	outputs	productivity	A	CO1	L2
A32	obj	0.5	which of the following is a part of production system?	inputs	outputs	transformation processes	All of the above responses	D	CO1	L2
A33	obj	0.5	Inspection, scrap, and repair are examples of	internal costs	external costs	costs of dissatisfaction	societal costs	A	CO1	L2
A34	obj	0.5	Which of the following is not an objective of operations management?	To improve product quality	to reduce cost of production	material cost control	trading on equity	D	CO1	L2
A35	obj	0.5	Product design and choice of operation are examples of ----- decisions	Tactical	operational	customer focussed	design	A	CO2	L3
A36	obj	0.5	Operations management is applicable	mostly to the service sector	mostly to the manufacturing sector	to manufacturing and service sectors	to services exclusively	C	CO1	L2
A37	obj	0.5	The unit cost in case of batch production is -----as compared to job production	Same	low	high	None of the above responses	B	CO1	L2
A38	obj	0.5	Which of the following objectives are most critical for roadside assistance services?	Cost and quality	Speed and flexibility	Speed and dependability	Dependability and cost	C	CO2	L3
A39	obj	0.5	For the implementation of "Economies of Scale", we go for	Mass Production	Mass Customization	Continuous Improvement	Make or Buy	A	CO2	L3

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A40	obj	0.5	Operations can be classified according to their volume and variety of production as well as the degree of variation and visibility. Which of the following operations	A family doctor	A fast food restaurant	A carpenter	A front office bank	B	CO2	L3